



American Higher  
Education Alliance



# WHAT

*if*  
we could change  
the course of  
higher education?



# The InspirED™ PLATFORM

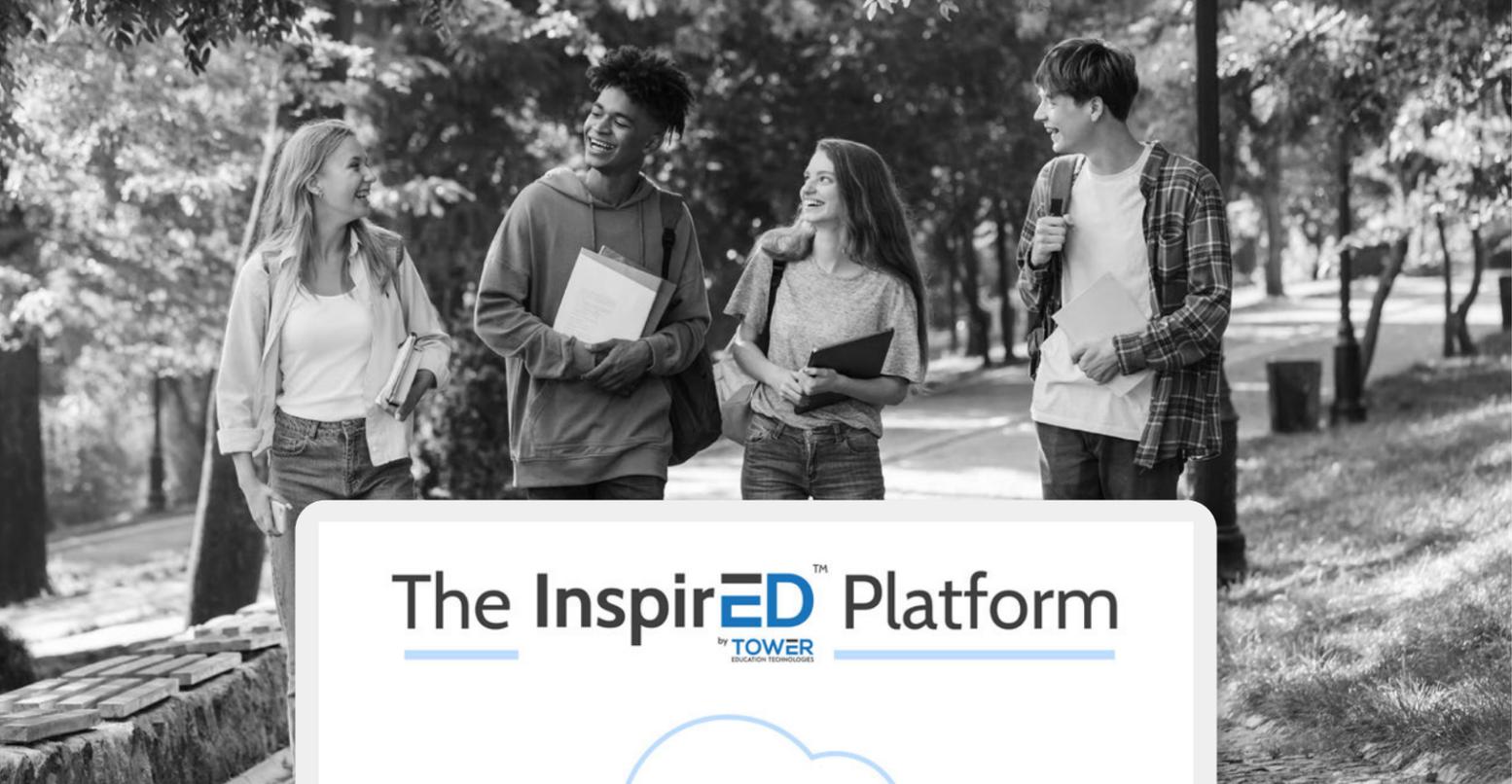
## DELIVERING AN UNPARALLELED EDUCATIONAL EXPERIENCE FOR A LIFETIME

InspirED™ provides the support your institution needs to create and host virtual courses and collaboration opportunities. Students utilize the platform to gain a diverse educational experience and achieve a global perspective.

InspirED gives you the tools to offer certificate and degree programs. These resources fortify the skills learners need to continue excelling in the working world.

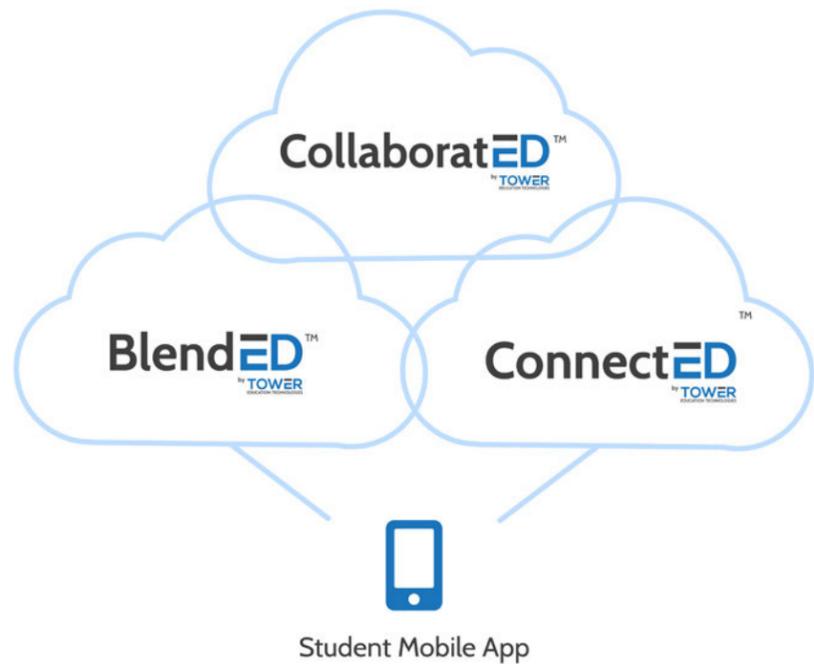
**How can your institution prepare students for a lifetime of success?**





## The InspirED™ Platform

by TOWER EDUCATION TECHNOLOGIES



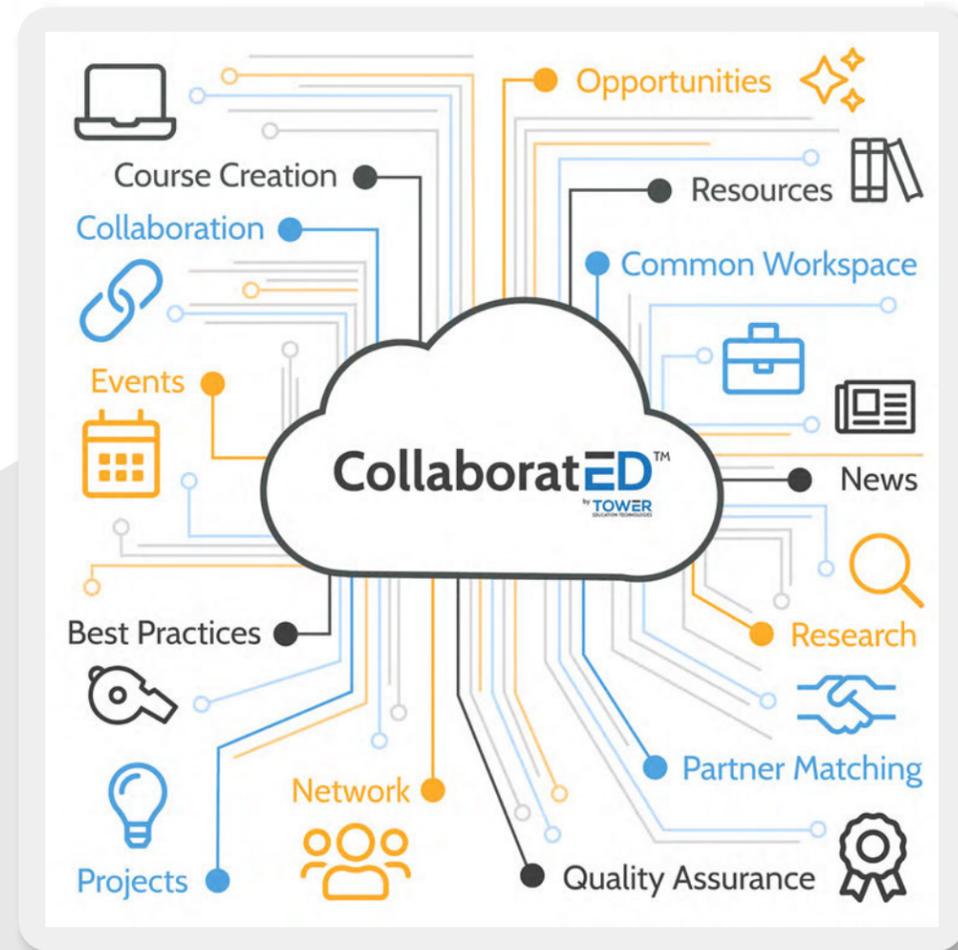
## Introducing InspirED

InspirED is the only platform that combines professional engagement with student lifecycle management, learning management, CRM, and analytics. Our single, flexible, tailored platform alleviates the need for multiple systems.

## Foster Collaboration

CollaboratED™ is the world's first professional engagement platform. You can network, engage, and collaborate with your peers around the corner and around the globe.

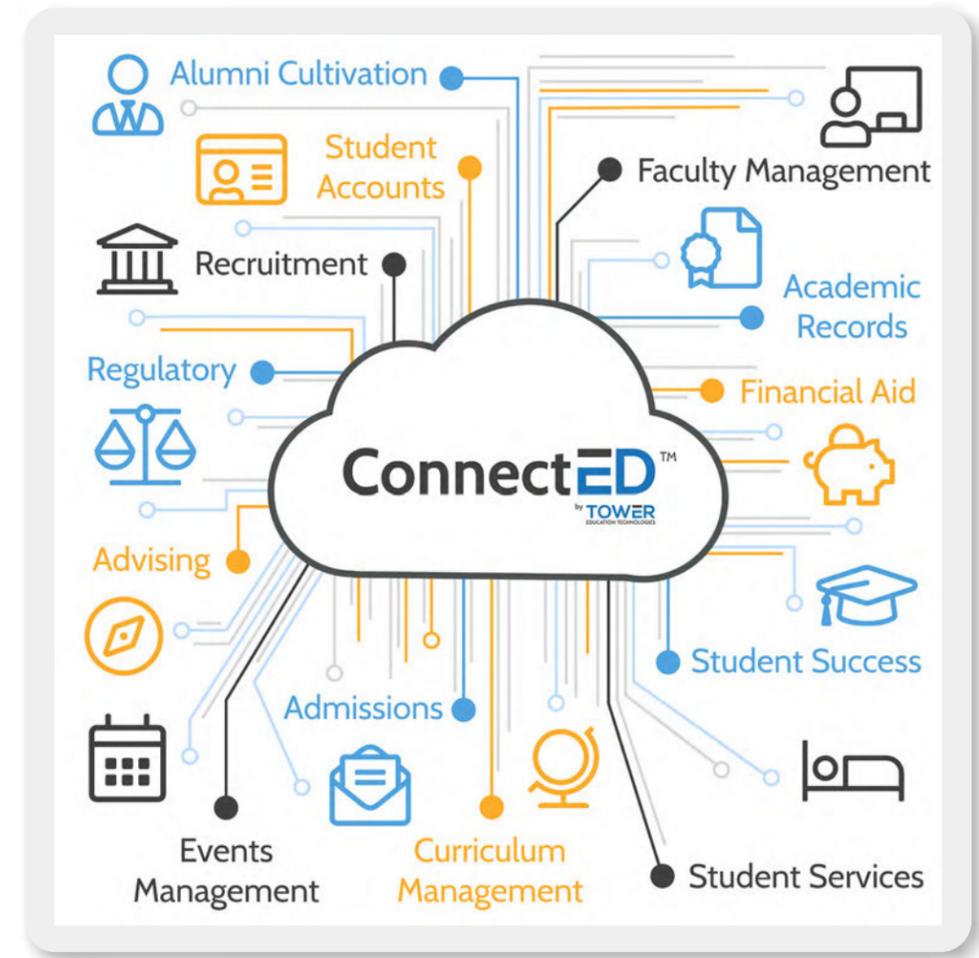
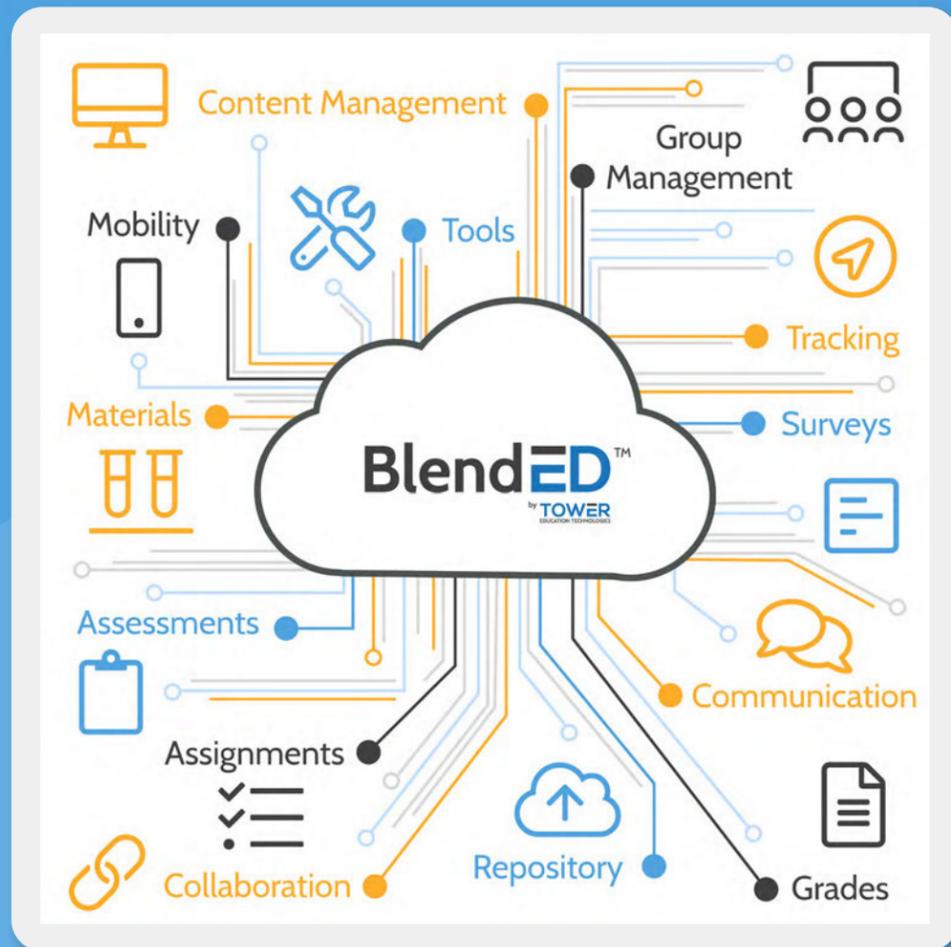
Our solution provides the tools, templates, and best practices needed to create co-taught courses, co-author scholarly articles, embark on research, host and participate in peer reviews, and more. Using CollaboratED in tandem with AHEA's international network helps you enhance your professional knowledge while giving your students the world.



# Improve Academic Delivery

BlendED™ is the modern LMS platform that integrates pedagogy with technology. Eliminating the technical challenges associated with multiple systems means you can focus on teaching instead of technology.

You can view course information and resources from your students' perspective, as well as your own, so you can provide timely guidance that helps them achieve academic success.



## Support Student Success

ConnectED™ is the only lifecycle management solution that natively combines student information, CRM, and analytics.

Our solution manages the entire student lifecycle, from recruitment to alumni cultivation. Once prospects are entered into the system, you can track their communications, activities, courses, and financial transactions.

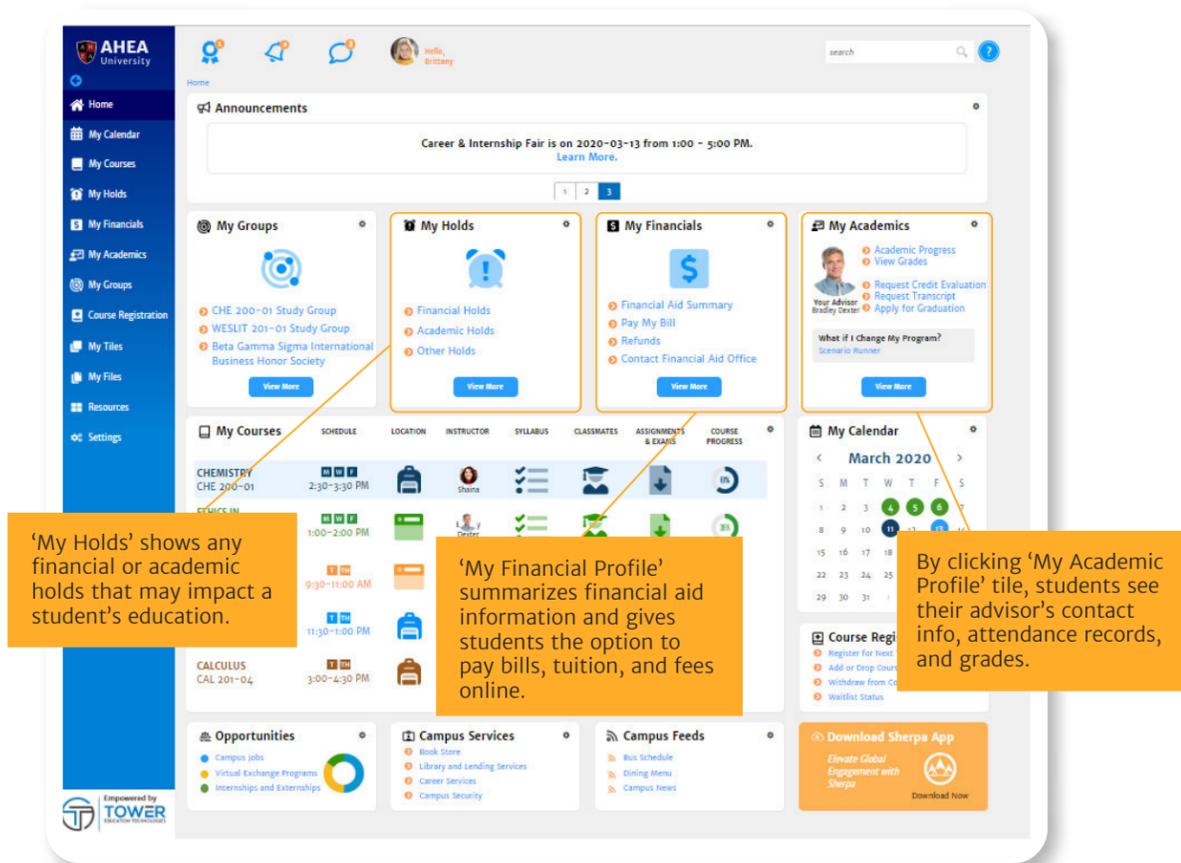
**InspirED offers educational institutions, university leaders, faculty, and students the ability to interact in a purposeful and productive way, changing higher education on a global scale.**



What if students  
could be more  
engaged with  
managing their  
education?

# Retrieve Info on Demand

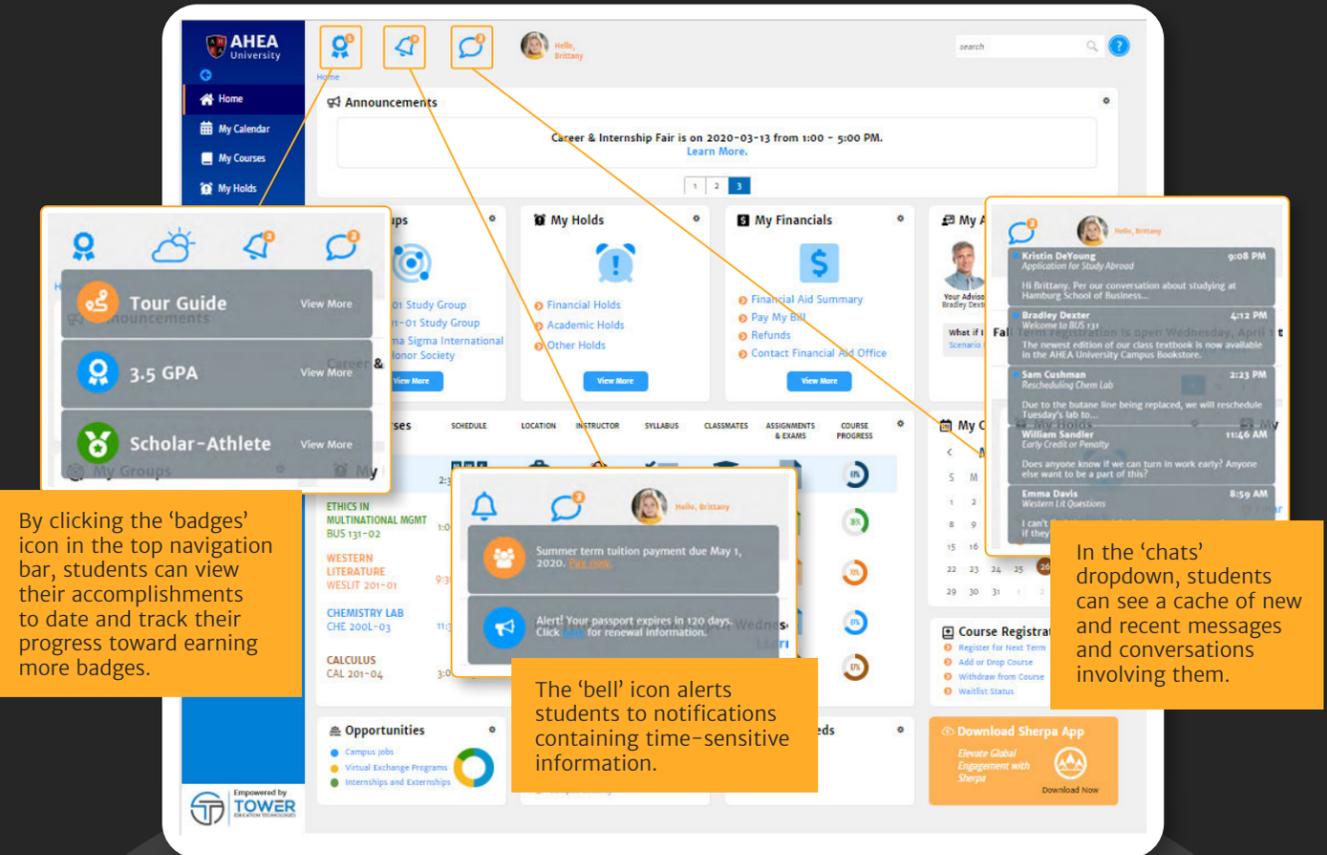
This is your students' 'home' in InspirED. Here they have access to tiles populated with important information about academics, finances, and student life.



'My Holds' shows any financial or academic holds that may impact a student's education.

'My Financial Profile' summarizes financial aid information and gives students the option to pay bills, tuition, and fees online.

By clicking 'My Academic Profile' tile, students see their advisor's contact info, attendance records, and grades.



By clicking the 'badges' icon in the top navigation bar, students can view their accomplishments to date and track their progress toward earning more badges.

The 'bell' icon alerts students to notifications containing time-sensitive information.

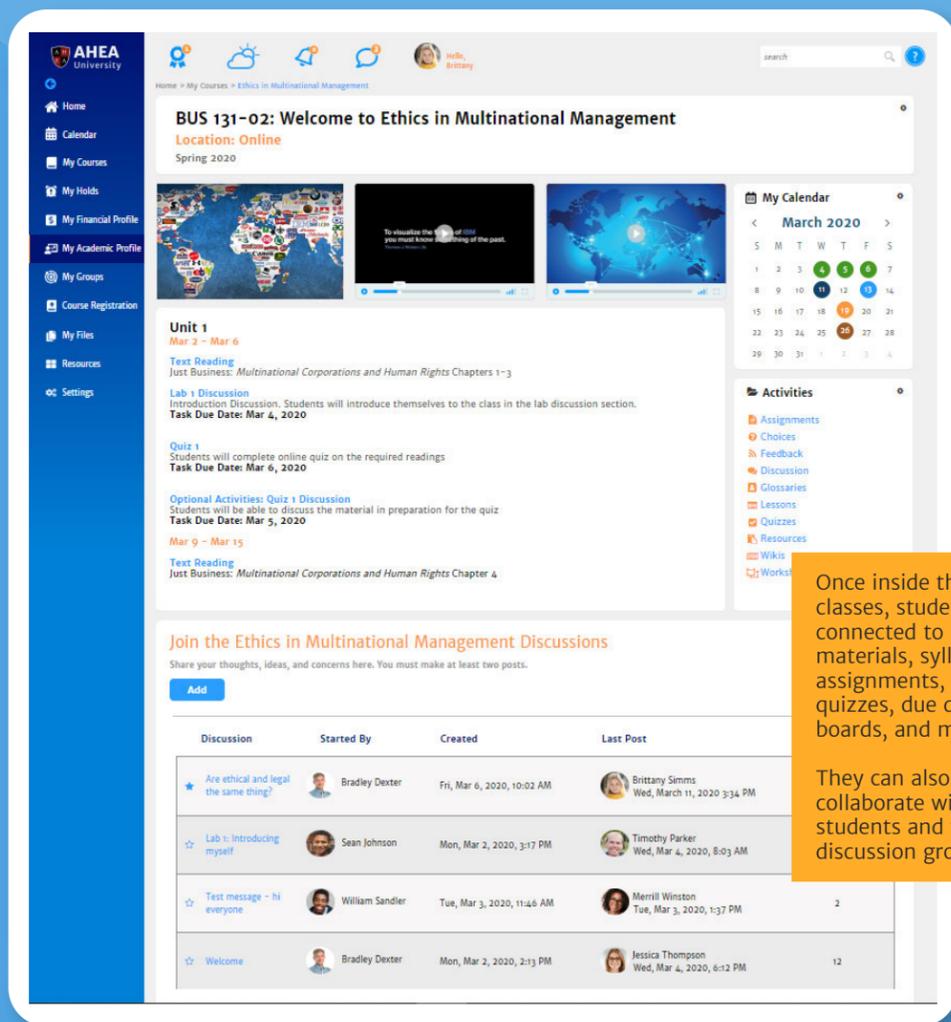
In the 'chats' dropdown, students can see a cache of new and recent messages and conversations involving them.

# Foster Communication

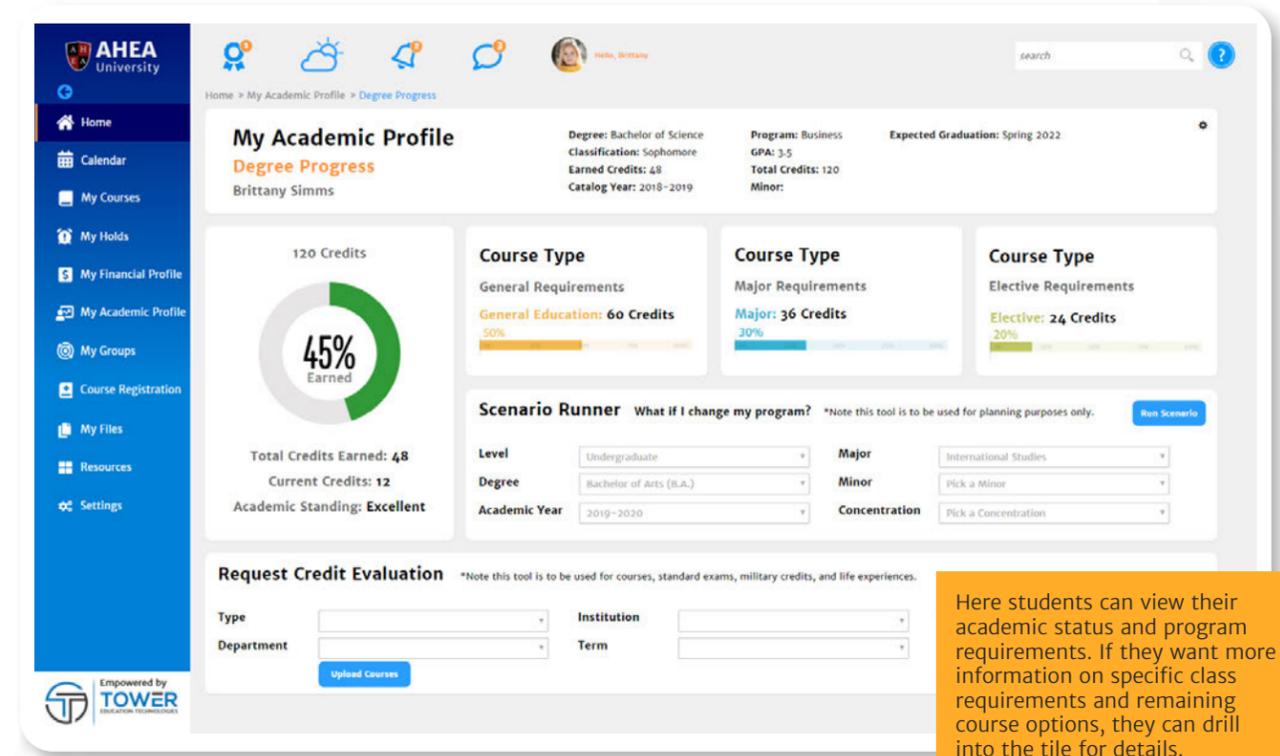
Students receive alerts and notifications that keep them informed as they navigate their day.

# Manage Academics with Ease

'My Courses' tile displays your students' roster of classes. They can click on icons to see their schedule, connect with instructors, view their syllabus, engage with classmates, and track their progress. By clicking on the course title, they move seamlessly online into the platform's LMS, BlendED.



Once inside their online classes, students are connected to learning materials, syllabus, assignments, tests and quizzes, due dates, discussion boards, and more. They can also interact and collaborate with their fellow students and faculty in discussion groups.



Here students can view their academic status and program requirements. If they want more information on specific class requirements and remaining course options, they can drill into the tile for details. Also, if students are considering changing their major, they can utilize the Scenario Runner to make educated decisions before proceeding.

# Track Degree Progress

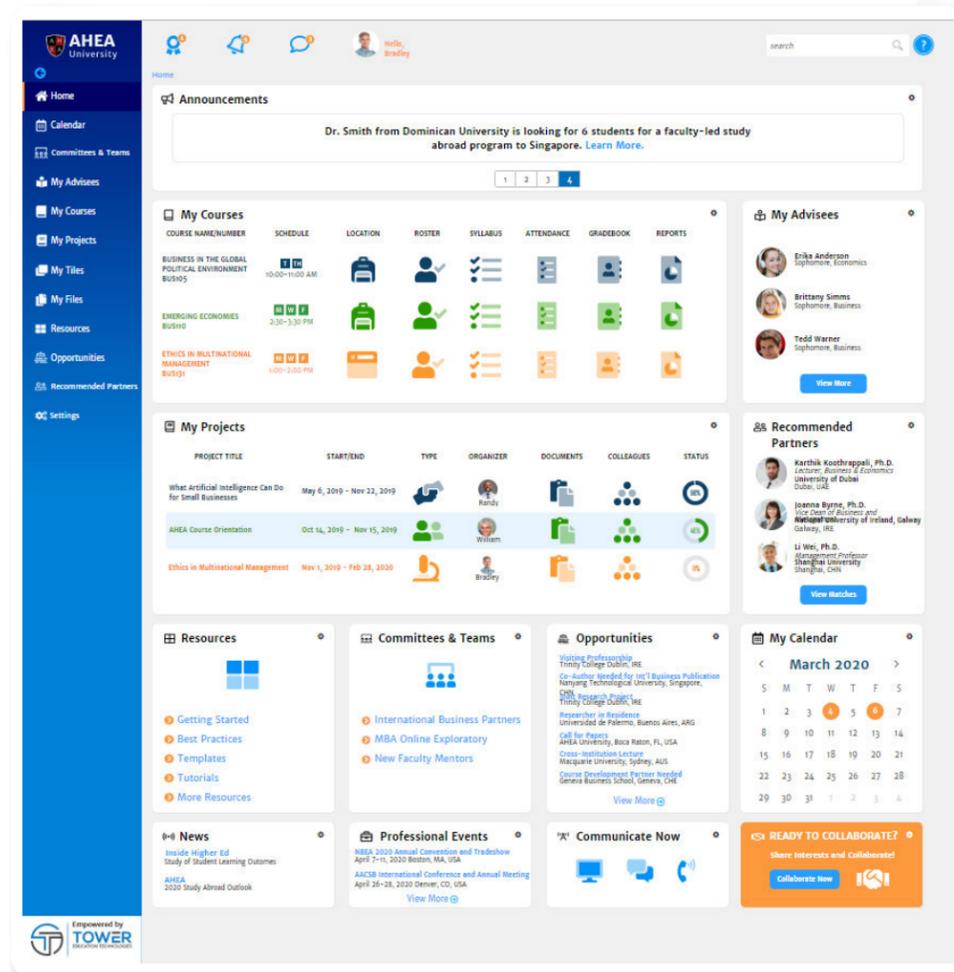
By clicking the Degree Progress link in 'My Academic Profile,' students can understand the academic plan and how changes to it may impact their graduation date.

**This single sign-on, user-friendly platform puts all the information students need at their fingertips. It also gives them the freedom to focus on learning, not logistics. InspirED provides the ideal platform for bolstering engagement and student success.**

**What if faculty  
could collaborate  
globally to create  
more impactful  
academic  
content?**



Faculty collaborate with peers on campus and internationally to meet current education needs, transform students into global citizens, and support lifelong learning.



## Welcome Home

This is where you get InspirED! Our platform natively combines a student information system, learning management system, and professional engagement platform.

Here faculty have a 'home' where they can access tiles of information that support their professional and academic pursuits

## Set Criteria. Find Matches.

InspirED brings academic professionals together both locally and around the globe. The platform enables faculty to identify the projects they are interested in working on with others, such as course development.

After establishing their criteria, InspirED will automatically search AHEA's network of international members and match faculty members with potential partners.

**Project**  
Course Development

**Description**  
I would like to co-develop a business ethics class focused on multinational corporations and how ethics may or may not conflict with the culture in countries where MNCs are located.

<b>Discipline</b> Business	<b>Delivery Method</b> Online
<b>Collaboration Type</b> Global	<b>Region</b> All
<b>Preferred Language</b> English	<b>Program Length</b> Trimester
<b>Project Date Range</b> Today 2020	<b>Program Level</b> Undergraduate

Created: 07-15-2019 8:17 AM

**Recommended Partners**

**Karthik Koothrappali, Ph.D.**  
*Lecturer, Business & Economics*  
**University of Dubai**  
Dubai, UAE

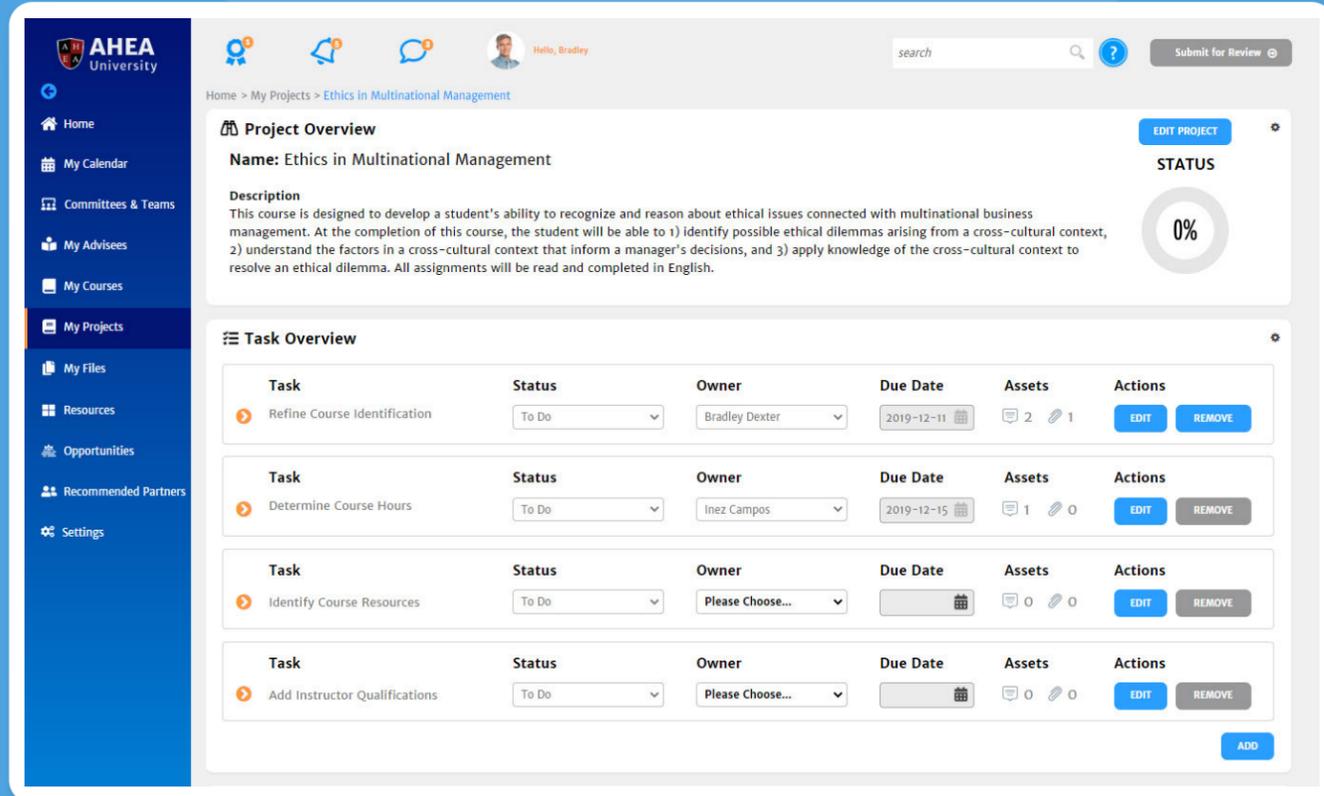
**Joanna Byrne, Ph.D.**  
*Vice Dean of Business and Management*  
**National University of Ireland, Galway**  
Galway, IRE

**Li Wei, Ph.D.**  
*Management Professor*  
**Shanghai University**  
Shanghai, CHN

# Create. Collaborate. Engage.

Faculty can create co-taught courses, collaborate on research, participate in peer review pedagogy, and contribute to scholarly articles. They can also search for visiting scholars and develop virtual or in-person study abroad programs.

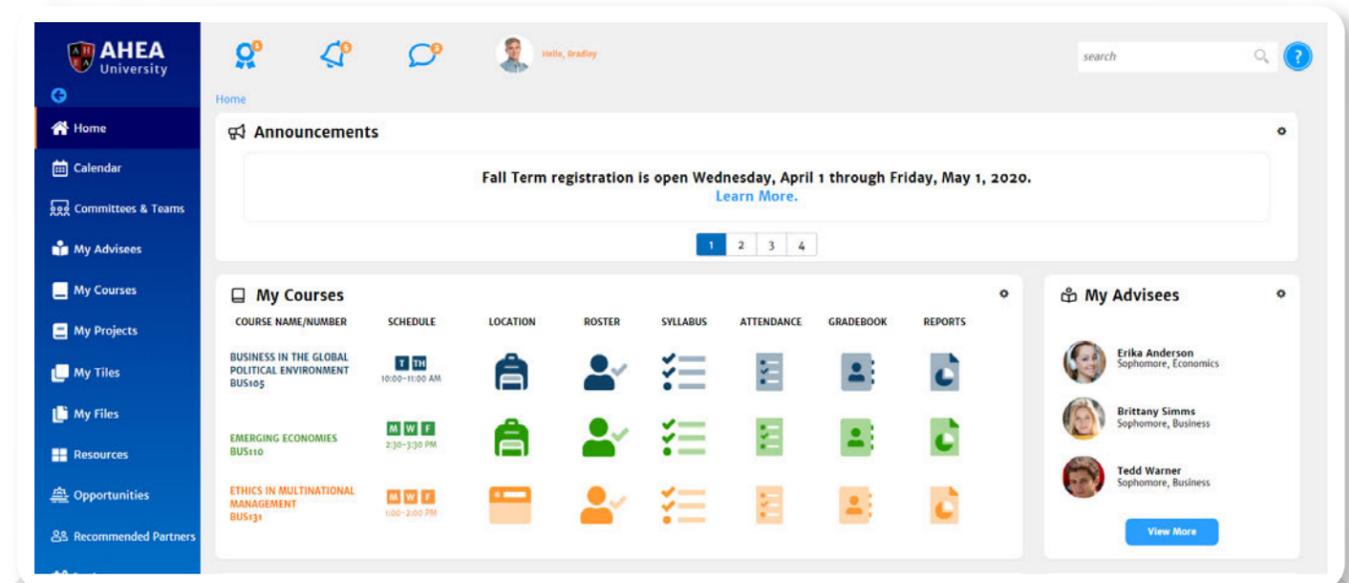
InspirED gives professors peace of mind. They know AHEA vets new members to ensure they uphold the organization's quality assurance measures.



# Access Course Details

Instructors can access their courses and engage students through InspirED's platform. They can also export courses to another LMS.

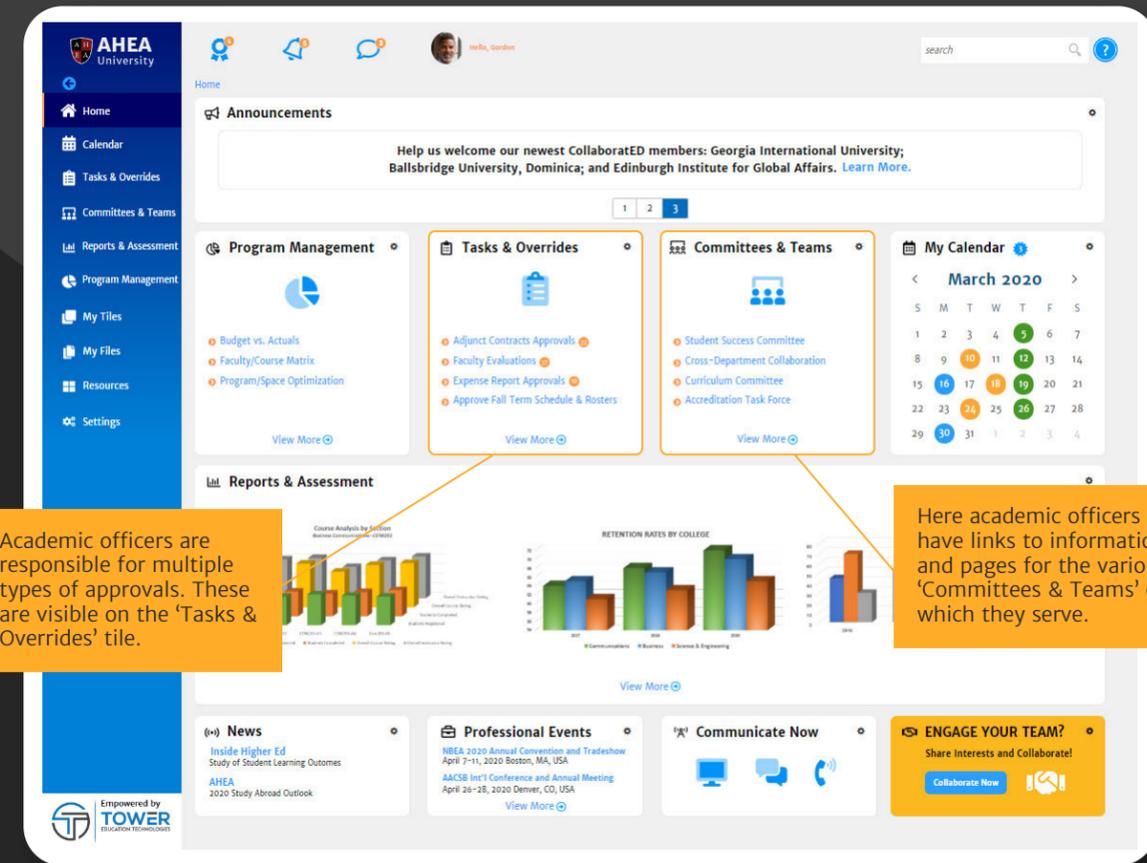
InspirED's single sign-on platform is user-friendly. It eliminates the need to remember multiple passwords and navigate disparate systems. This gives faculty more time to focus on their goals of delivering a quality educational experience designed to help their students succeed.



**What if academic  
officers could  
gain enhanced  
insights into  
future business  
needs?**



# Chief Academic Officers can gain enhanced insights to manage learning outcomes, improve curriculum, and support faculty development.



Academic officers are responsible for multiple types of approvals. These are visible on the 'Tasks & Overrides' tile.

Here academic officers have links to information and pages for the various 'Committees & Teams' on which they serve.

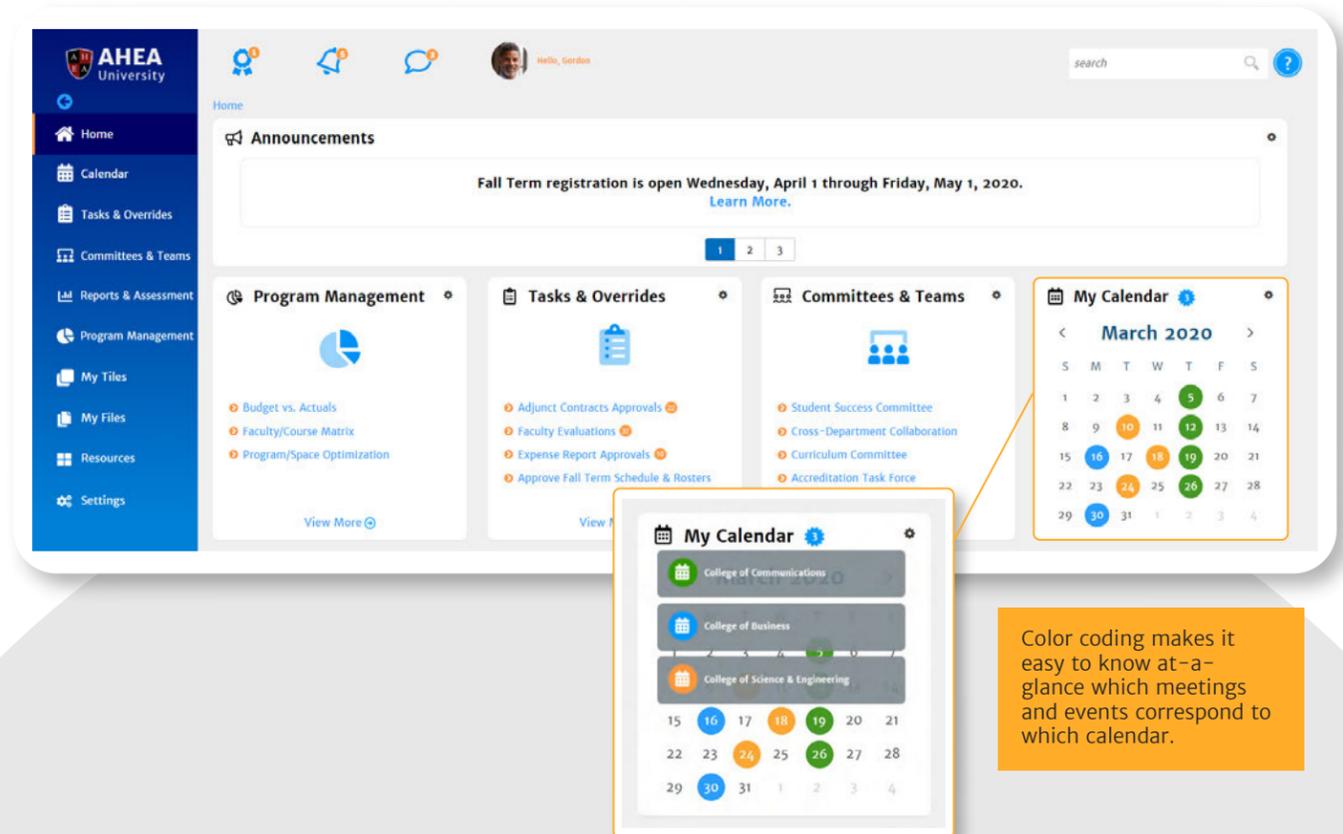
## Access Info with Ease

No matter which InspirED platform solution an institution utilizes – CollaboratED, BlendED, or ConnectED – academic officers have easy access to everything from one location.

That's the power of the InspirED platform.

# Manage Calendars and Appointments

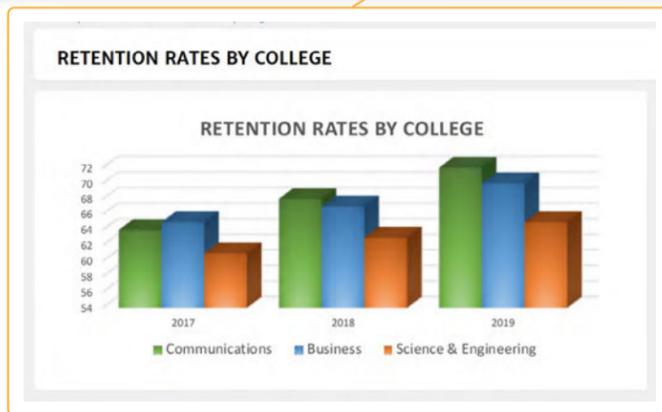
InspirED manages the calendars and important dates for each college an academic officer oversees. They can navigate to this information directly from their calendars.



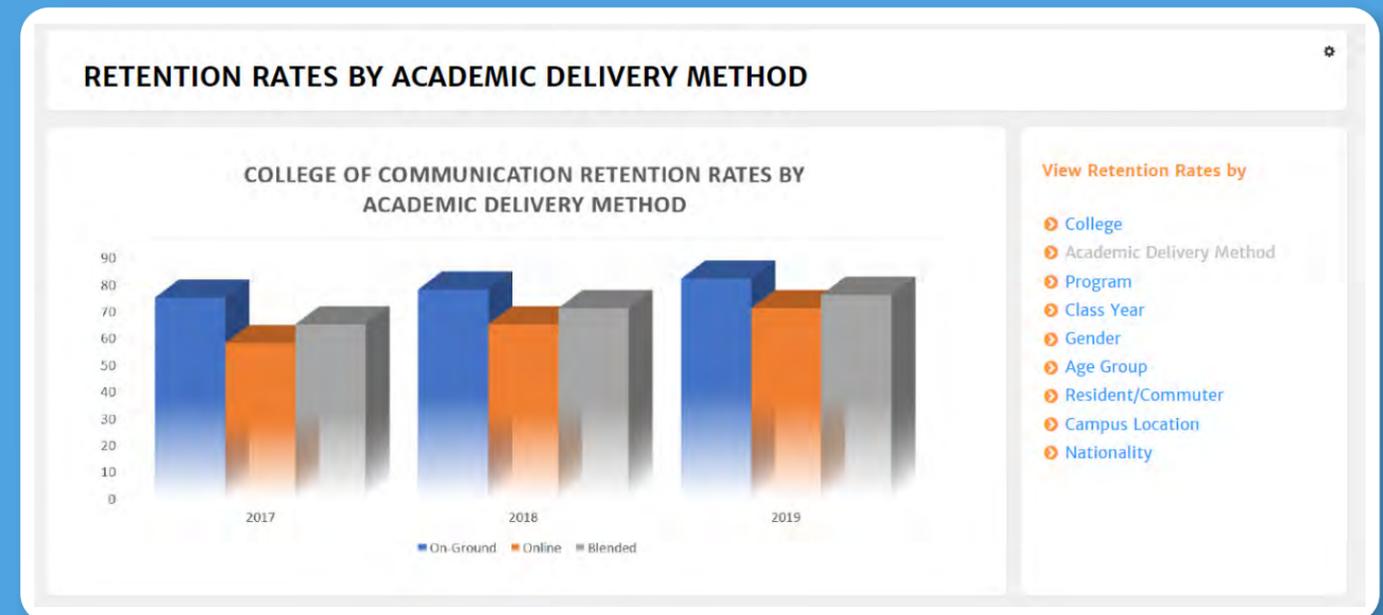
Color coding makes it easy to know at-a-glance which meetings and events correspond to which calendar.

## Lead with Data-Driven Decisions

InspirED provides real-time access to the metrics they need through 'Reports and Assessments.' They see the reports relevant to them including tracking budgets, retention rates, and graduation rates. They can take advantage of this 'snapshot' view or drill into each report to further analyze the data.



By clicking on one of the snapshot reports, such as 'Retention Rates by College', academic officers can drill deeper into the data, which is aggregated from InspirED's multiple sources, for a more detailed analysis.



## Manage Data Views

They can manipulate data views from inside the college retention analytics report.

InspirED enables Chief Academic Officers to monitor both enrollments and retention to ensure their institution is meeting its goals. The platform also provides the metrics they need to monitor student progress, showing them that the success strategies their institution has in place are effective.

# AHEA's Role in Higher Education

American Higher Education Alliance (AHEA) is a nonprofit organization focused on the issues facing higher education, including the globalization of education, virtual learning, collaboration, student success, lifelong learning, and more.

We are continually analyzing and engaging with institutions, like yours, to assist with meeting the needs of their stakeholders.





At AHEA, we believe that technology should improve teaching and learning, not just manage student records. It should support skills development and graduate employment, not just degree attainment. Ultimately, it is EdTech's responsibility to help us adapt to the 21st century by engaging with one another as global citizens.



AHEA's goal is to lower the barriers to global education through content, connection, and leadership. We support institutions of higher education so they can expand their footprint and make a greater impact in their students' academic and career success. Our Quality Assurance Measures (QAMs), collaborative processes, and technology platform serve to enhance all aspects of higher education.

InspirED and AHEA together provide the methodologies, services, and tools enabling teaching, learning, educational diversity, and equality. The result is a highly skilled, productive graduate and lifelong learner who impacts their field while earning a competitive wage.



# Growth, Engagement, Internationalization: The business case for joining AHEA

**We know the tough decisions and budgetary constraints you face have only been made harder due to the global pandemic we are all experiencing. What if there was a transformative option that would meet your needs and better serve your students, faculty, and staff?**





## InspirED supports your institution in these crucial areas:



### Growth

Through AHEA's global network, your institution has the ability to grow beyond state limits and national borders and reach those who value your institutional, academic, and cultural characteristics, either through virtual or on-campus classrooms.



### Faculty Development

InspirED's data analytics support teaching and research activities and evaluate performance so you can better serve your faculty. In addition to various departmental and inter-departmental collaborative tools, your faculty can work with scholars around the world through AHEA's global network. This allows them to share best practices, collaborate on curriculum development, or partner for research opportunities.



### Curriculum Development

It is costly to create and improve curriculum. InspirED offers numerous curriculum development templates based on commonly accepted accreditation standards.



### Internationalization

AHEA's global network encourages and supports faculty collaboration, joint curriculum development, and institutional partnerships. As a result, your faculty and students will benefit from the infusion of international and intercultural dimension into your institution's academic programs.



### Student Engagement

InspirED's data driven algorithms and predictive reporting highlights students' needs and potential obstacles, as well as celebrates their individual achievements. Academic advisors, student services personnel, and departments across your campus can focus less on technology, and more on helping every student.

# Join AHEA. Get InspirED.

**AHEA's mission is to facilitate opportunities and interactions within the global higher education community. That is why we have provided faculty, administrators, and academic leaders a central venue to collaborate on projects and discuss emerging ideas, trends, and best practices.**



# Member Benefits

As an AHEA member you will be able to participate, contribute, and collaborate with colleges and universities around the globe. You will gain access to InspirED, the only cloud-based platform that natively combines a learning management system, CRM, student information system, and professional engagement platform.



## Collaborate

- Develop co-taught courses
- Collaborate on research
- Co-author papers and articles
- Host informal peer reviews
- Lead study abroad programs



## Network

- Cultivate professional growth
- Boost academic networking
- Find opportunities & events
- Volunteer for activities
- Post blogs



## Access Resources

- View tutorials
- Learn best practices
- Access how-to guides
- Utilize templates
- Apply for grants

Members also receive free upgrades, analytics, and unlimited use of AHEA's educational resources, as well as the peace of mind knowing that all institutions in our network meet mutually accepted Quality Assurance Measures (QAMs). This makes student mobility and the transferring of credits easier and more consistent within our community.

# How to Apply for Membership

Higher education institutions, as well as individual academic professionals, are welcome to enjoy AHEA's benefits at any time. To become a member, please fill out the form on our website and begin your application process.



Visit our website at [www.ahealliance.org/JoinAhea](http://www.ahealliance.org/JoinAhea) to complete and submit the online Membership Inquiry Form.



When we receive your request, an AHEA team member will email you the full membership application. Complete the application—including verifying your institution meets our Quality Assurance Measures—and return to AHEA via email.



AHEA's team of experts will evaluate your application and either approve your institution for membership or respond with additional questions. Once approved, AHEA will sign a membership agreement with your institution that outlines the expectations, benefits, and responsibilities associated with joining AHEA's global network.



Then, our staff and IT specialists will work to onboard your institution and launch the InspirED platform.

If you have questions about membership or the application process, feel free to contact us prior to filling out the Membership Inquiry Form at [membership@ahealliance.org](mailto:membership@ahealliance.org).



# About AHEA

American Higher Education Alliance (AHEA) is a nonprofit educational organization that focuses on providing member institutions education theories and best practice-based technologies to support higher education institutions around the world. To learn more visit [www.ahealliance.org](http://www.ahealliance.org).

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